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Premier Mounts Introduces All-Inclusive HDTV Installation Kit

Comprehensive A/V kit provides the equipment required for HDTV installation

ANAHEIM, CALIF. (Dec. 4, 2009) – According to the [Consumer Electronics Association](#), this year there will be as many as 97 million high-definition television (HDTV) capable households in the U.S. As consumer adoption of HDTV grows, so does the demand for dependable, easy-to-install flat-panel mounts and hassle-free accessories.

Addressing the need for an all-in-one installation solution, [Premier Mounts](#) (www.mounts.com), a leader in mounting solutions for A/V technology, has developed two HDTV Installation Kits (AVKLF3752 and AVKLF2637).

“Properly mounting a flat-screen and choosing the correct cables is a major concern for consumers and installers,” said Eric Mancini, product manager at Premier Mounts. “Having experienced it ourselves, we know that consumers want out-of-the-box solutions and that’s why we created the HDTV Installation Kit. At Premier Mounts, we believe that the thrill of buying a HDTV shouldn’t be overshadowed by a negative installation experience resulting from a missing or forgotten piece of equipment.”



Designed to simplify the installation process and deliver consumers the peace of mind that comes from knowing that their investment is secure, the HDTV Installation Kit is ideally suited for consumers and professional installers alike. The kit contains all the equipment required to install an HDTV flat-panel display:

- **Wall mount** — The universal low profile wall mount is constructed of high quality materials that protect consumers’ investment by securely holding the flat-panel TV to the wall. Available in a pivot/tilt or ultra-flat configuration, the mount enhances the HDTV experience.
- **Power strip** — A high-end electrical surge protector, the power strip shields cable/satellite TV box, cable modem and other coax devices from damage. Built with

spaced-out sections for AC adapters, the power strip organizes electrical plug-ins and maintains a neat appearance.

- HDMI cable — A high quality HDMI coaxial cable enhances HDTV performance and supports HDTV 1080p resolution.

Available in two configurations, the HDTV Installation Kit fits the majority of installation requirements. The AVKLF2637 model supports displays up to 37 inches and the AVKLF3752 model supports displays up to 52 inches.

Premier Mounts' HDTV Installation Kits have a MSRP price of \$129.99 (AVKLF2637) and \$199.99 (AVKLF3752). If purchased separately, consumers would spend \$100 or more than the price of the Premier Mounts kit.

About Premier Mounts

Premier Mounts has been at the forefront of the audio/visual industry for more than 30 years, creating solutions that have opened new opportunities for the use of A/V technology in homes, businesses and educational institutions. A global leader in developing and delivering innovative supporting solutions for projectors and flat-panel displays, Premier Mounts pioneered the concept of the universal mount. Today, Premier Mounts' employees around the world pride themselves on connecting customers to the finest mounting solutions for A/V technology. Visit www.mounts.com for more information on Premier Mounts.

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